

NOVEMBER 27 \* 4 - 6 PM

LIGHT UP  
THE HIGHLANDS



LAKE HIGHLANDS  
JUNIOR WOMEN'S LEAGUE

Lake Highlands Town Center

# Sponsorship Packet

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**LAKE HIGHLANDS  
JUNIOR WOMEN'S LEAGUE**

EST. 2004



# Welcome!

Thank you to all of our returning sponsors for your continued involvement and support of the Lake Highlands community. We would also like to extend a hearty welcome to all our new sponsors.

With your financial support, Light Up Lake Highlands will build on past success and allow us to continue our efforts for the Lake Highlands community.

**THANK YOU**



**HAPPY HOLIDAYS**



SPONSORSHIPS		
STAR LEVEL	\$5,000+	Light Up Wildcat Way (2)
		Grow the Tree (2)
		Ice Rink
ORNAMENT LEVEL	\$2,500	Snow Luge
	\$2,000	Santa
		Entertainment
BOW LEVEL	\$1,500	Reindeer
		Hot Chocolate
	\$1,000	Face Paint (4)
Balloon Artist (2)		
TINSEL LEVEL	\$750	Kid Craft (4)
		Reindeer Food
	varies	Community Sponsors





# About the Event

**SUNDAY, NOVEMBER 27<sup>TH</sup>**

**4-6 PM**

**Lake Highlands Town Center**

## HOLIDAY CHEER FOR THE ENTIRE FAMILY

- Pictures with Santa
- Visit Santa's reindeer
- Santa's elves
- Face painting
- Balloon artists
- Music & dance performances
- Hot chocolate truck
- Ice Skating Rink
- Crafts and activities for kids
- Snow luge
- 20 foot Christmas tree lighting
- Canned food drive
- Food trucks
- Grab dinner at the Town Center
- Enjoy the holiday lights all season
- Free community event





# Sponsorships Star Level

**\$5,000+ SPONSORSHIPS**

- Logo and link on the LHJWL Social Media pages and website
- Individual signage with logo at event placed at sponsored area
- Mentions at event
- Logo on over 100 business posters in Lake Highlands
- Opportunity to distribute swag and table at the event
- Top billing on all advertisements, banners and posters
- Logo on 125 yard signs around Lake Highlands prior to event





# Sponsorships

## Ornament Level

### \$2,500 SPONSORSHIPS

- Logo and link on the LHJWL Social Media pages and website
- Individual signage with logo at event placed at sponsored area
- Mentions at event
- Logo on over 100 business posters in Lake Highlands
- Opportunity to distribute swag and table at the event
- Logo on main event banner
- Logo on all event advertising

### \$2,000 SPONSORSHIPS

- Logo and link on the LHJWL Social Media pages and website
- Individual signage with logo at event placed at sponsored area
- Mentions at event
- Logo on over 100 business posters in Lake Highlands
- Opportunity to distribute swag and table at the event
- Logo on main event banner





# Sponsorships Bow Level

**\$1,500 - \$1,000 SPONSORSHIPS**

- Logo and link on the LHJWL Social Media pages and website
- Individual signage with logo at event placed at sponsored area
- Mentions at event
- Logo on over 100 business posters in Lake Highlands





# Sponsorships Tinsel Level

**\$500 - \$750 SPONSORSHIPS**

- Logo and link on the LHJWL Social Media pages and website
- Individual signage with logo at event placed at sponsored area
- Mentions at event
- Logo on over 100 business posters in Lake Highlands





# Sponsorship Overview

	STAR LEVEL	ORNAMENT LEVEL	BOW LEVEL	TINSEL LEVEL
	\$5000+ Sponsors	\$2000-4999 Sponsors	\$751-1999 Sponsors	\$500-750 Sponsors
Logo and link on social media and website	★	★	★	★
Individual signage with logo at event placed at sponsored area	★	★	★	★
Mentions at the event	★	★	★	★
Logo on over 100 business posters in Lake Highlands	★	★	★	★
Opportunity to distribute swag and table at the event	★	★		
Logo on main event banner	★	★		
Logo on all event advertising	★	★		
Top billing on all advertisements, banners, and posters	★			
Logo on 125 yard signs around Lake Highlands prior to the event	★			

In order to print and distribute signage prior to the event, sponsorship confirmation (including payment and logo receipt) is needed by October 15th to guarantee placement.







# Sponsorship Form

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

SPONSORSHIP LEVEL &  
REQUESTED ACTIVITY \_\_\_\_\_ AMOUNT \_\_\_\_\_

High-resolution company logos should be emailed to [lightuplakehighlands@gmail.com](mailto:lightuplakehighlands@gmail.com). Sponsorships must be received by 10/15 to guarantee placement on printed advertising. Sponsorships received after this date are welcome but may only receive digital advertising and mentions at the event.



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JUNIOR WOMEN'S LEAGUE**  
EST. 2004

## PAYMENT INFORMATION\*

### CHECKS:

Payable to- Lake Highlands Junior Women's League  
Mail to- P.O. Box 38225  
Dallas, TX 75238

### PAYPAL:

@lhjwl

\* Include "LUTH" and company name in memo/description

Donations are tax deductible to the fullest extent allowed by the law. The LHJWL is a non-profit organization with section 501 c (3) status for tax purposes. A copy of this form will be mailed to you for your records upon request.

